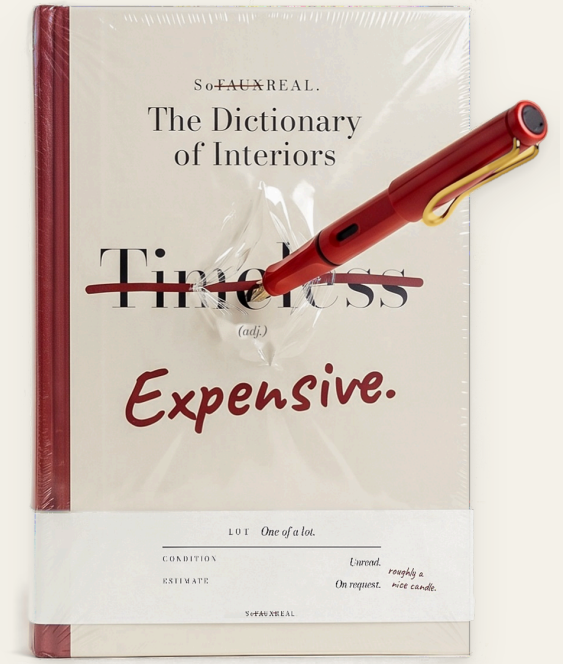
PRESS KIT · BOOKSHOPS & STORES · PUBLISHERS

The Dictionary of Interiors.

A Correction.

A satirical dictionary of interior design. Fifty-three words that sell us the idea of the perfect home, each with its own red correction.

Each entry gives the word as it is used, and then the word as it is meant. With twelve plates, four lots catalogued like an auction, a house viewing, a dinner party, invented letters to the Editor, a short test you will fail, an Editor who could not keep the pen to himself, and someone else, with a pencil.



Sealed for your protection. Not ours. Photographic illustration.

~~Timeless~~ *(adj.)*
Expensive.

~~Bespoke~~ *(adj.)*
Late.

~~Natural light~~ *(n.)*
A window.

FORMAT	INSIDE	RELEASE	EDITION
Hardback	53 entries	Early 2027	100 numbered copies
120 × 180 mm	12 plates, 4 lots	English	Edition for bookshops and
Extent TBC	6 short essays	€40 + shipping	concept stores to follow

This kit is free to download and to quote. It does not give away the ending, and asks you not to either.

~~Sample pages~~ A word, corrected.



pp. 18–19 · Plate I, Biophilic → On a drip., and Bouclé → Lint, eventually. Every entry: what they said, how they say it, what they meant. Photographic illustration.

> *"A sculptural bouclé armchair." It has already eaten one earring.*
>
> BOUCLÉ, P. 19

~~Sample pages~~ *A paint chart, corrected.*



pp. 46–47 · Greige → Beige, in denial. Opposite: twelve paint names and what they are. Photographic illustration.

> *Morning Linen. Coastal Whisper. Quiet Oat. Beige. Grey. Beige.*
>
> PAINT CHART, P. 47

~~Sample pages~~ *A plate, and a word.*



pp. 74–75 · Plate VIII, Natural light → Ring light., and Open plan → Nowhere to hide. Photographic illustration.

Twelve objects of good taste are drawn this way, one to a page, their titles struck out and corrected. Four of them are also sold as auction lots: estimate, provenance, condition, and where they went.

~~Summary~~ *In brief.*

IN ONE LINE

Fifty-three words used to sell us the idea of a perfect home. Each corrected in red.

SHORT DESCRIPTION (FOR LISTINGS, 60 WORDS)

The Dictionary of Interiors takes fifty-three words — airy, bespoke, curated, timeless — that sell us the idea of the perfect home, and corrects them in red. Dressed exactly like the luxury interiors books it laughs at, it is a dictionary first: one small hardback, its plates catalogued like an auction, annotated by an Editor who cannot keep the pen to himself.

THE IDEA

The home has become content. Rooms are photographed, captioned and listed, and words like *curated*, *elevated* and *timeless* no longer describe spaces. They promise taste, identity and a life in order. The book reads that vocabulary back, one word at a time, and writes down what it actually means.

LONG DESCRIPTION

There was a time when a room was described by what it was. Then somebody discovered that a room could be described by what it promised. *The Dictionary of Interiors* collects that language — from listings, magazines, captions and dinner parties where someone has just had the kitchen done — and corrects it. Each of its fifty-three entries has a headword, a pronunciation where one helps, an etymology (true where true; elsewhere, the Editor), a usage example and a reply. *Airy*: Cold. *Deceptively spacious*: Wide-angle. *Kitchen island*: A table you can't sit at.

Between the words, the objects of good taste are drawn as twelve plates, and four are sold as auction lots, with estimate, provenance, condition and buyer. There is a field guide to the perfect living room, a floor plan and a paint chart corrected, a house viewing, a dinner in a kitchen that has just been done, invented letters to the Editor, and a short test. In the margins, the Editor keeps writing. In pencil, someone else answers. By the end, the book has gone somewhere it did not expect to.

WHAT IT IS

- A real dictionary in form: A to Z, part of speech, etymology, usage, *see also*.
- A satire of the language of property listings, interiors magazines and captions.
- Original illustrations, created specifically for the book.
- A gift that reads in an evening, or a page at a time.

WHAT IT ISN'T

- An attack on beautiful rooms. "The Editor likes beautiful rooms."
- A decorating guide. Nobody will be told what to buy.
- About any real home, agent or person. Every interior is fictional.
- Written in slang. It is British in character — dry, exact, a little caustic — and reads the same in London, Paris or New York.

~~Concept~~ *Why it exists.*

~~Estate agents~~ *Us.*

Satire about property usually aims at bad listings and the people who write them. This book turns the pen on the rest of us: the curated home, the perfect feed, the interiors magazine, the room that looks wonderful in a photograph and is cold, awkward and expensive to live in. The language of estate agents has become the way we describe our own homes. The book corrects it.

~~Pretty pictures~~ *A red pen.*

First you see the correction. Then you read what it means. A pristine page, a word set in a fine serif — *Timeless*, *Effortless*, *Curated* — and across it, in red, in the Editor's hand, the correction: *Expensive. Four hours and a stylist. Bought.* The red line becomes part of the image, not just of the word.

~~Coffee table book~~ *The contradiction.*

It meets every specification of the objects it mocks: sewn, with a red spine and red edges, printed on 150 g cream Munken Print paper, with a red ribbon for the page you disagree with. The hundred numbered copies come sealed in cellophane, for your protection. It is meant for exactly the coffee table it is laughing at.

A beautiful object that disapproves of beautiful objects.

~~Target audience~~ Who it is for.

For everyone who has ever been asked to take their shoes off in a show home.

The book's dedication, page 5.

READERS

- People who read interiors magazines, property listings and design accounts closely, and have started to notice the words.
- Anyone who has bought, sold, rented, renovated or been shown round.
- Architects, interior designers, stylists, estate agents with a sense of humour, and their students.
- Readers of dry, visual humour who do not need to care about interiors at all.

OCCASIONS

- Housewarmings. A first flat. A kitchen that has just been done.
- Christmas, birthdays, thank-yous: a small hardback that needs no wrapping paper.
- For yourself, after a viewing.

WHERE IT SITS

- Humour and gift tables; design, architecture and interiors.
- Museum, gallery and design shops; concept stores; near the till.

~~Why now~~ Why now.

> *"We now describe our homes to each other the way estate agents once described them to strangers."*
>
> INTRODUCTION, PAGE 10

The vocabulary changes every season — *quiet luxury*, *Japandi*, *greige*, *Instagrammable* — and the promise underneath it never does. The book catches the words while they are still being used with a straight face, and its format (one word, one correction) travels as well on a page as on a phone.

~~Contents~~ *What is inside.*

Front matter	An ex libris (“not curated”), a gift page, a dedication, a preface, an introduction — *A Short History of Selling Rooms* — and how to use the dictionary.
The Dictionary, A–Z	Fifty-three entries, each struck through and corrected in red: headword, pronunciation, part of speech, the correction, etymology, a usage example, a reply, *see also*; some with a short history.
At greater length	Six of the words get a page-long essay by the Editor: *Curated, Forever home, Lived-in, Minimal, Spotless, Timeless.*
Twelve plates, four lots	The objects of good taste, drawn in fine line, each title struck out and corrected. Four are also sold as auction lots, with estimate, provenance, condition and buyer.
A Field Guide to the Perfect Home	One perfect living room, thirteen numbered objects, and a key. “Not pictured: anyone who lives here.”
Corrected documents	A floor plan (“Scale: optimistic.”), a gallery wall, after, a paint chart (“Colours approximate. So are the names.”), one small room renamed five times between 1971 and 2026, a cleaner’s checklist and a caption, corrected.
Two intermissions	*A Viewing*: Saturday, eleven o’clock. *The Kitchen Has Just Been Done*: Thursday, eight o’clock, dinner.
As Listed, As Cropped	A listing photograph, and the rest of the flat. “Approximately 3 m^2 of it.”
A Short Test	*Art, or a bench?* Answers upside down.
Listings, Translated	Agents’ phrases in six languages, corrected in one. “The lies travel well.”
Letters	Letters Not in Use (the alphabet, corrected) and Letters to the Editor: invented readers write in; the Editor replies, briefly.
Back matter	Your Correction Here (a blank entry: “Red pen not included.”), Index of Corrections, Acknowledgements, About the Editor, Colophon, and a receipt.
In the margins	The Editor’s red notes, on almost every page. And a pencil, in someone else’s hand. “Never final.”

And after the letters, a few pages that are not listed here.

53 entries, A–Z	12 + 4 plates and lots	6 essays
TBC pages	c. 7,000 words	2 pens: red, and pencil

~~Plates~~ *Twelve, and four lots.*

Each plate shows one object of good taste, drawn in fine pen line on a page of its own. Its title is struck out and corrected underneath. Four objects are also catalogued as auction lots: estimate, provenance, condition, and where they went.

I	~~Biophilic~~ *(adj.)*	*On a drip.*	*A fiddle-leaf fig, and its drip.*
II	~~Bouclé~~ *(n.)*	*Sheep.*	*An armchair, between two sheep.*
III	~~Coffee-table book~~ *(n.)*	*Table leg.*	*A table, held up by books. "he's read the spines."*
IV	~~Elevated~~ *(adj.)*	*Seat, theoretical.*	*A chair on a column, behind a rope.*
V	~~Heritage~~ *(adj.)*	*Receipt included.*	*A bust, and its receipt. "4 m."*
VI	~~Lived-in~~ *(adj.)*	*Staged.*	*A sofa, under its cushions. "€9,000."*
VII	~~Minimal~~ *(adj.)*	*Behind the camera.*	*An arched mirror. Look at what it reflects.*
VIII	~~Natural light~~ *(n.)*	*Ring light.*	*A window, with a ring light in front of it.*
IX	~~Patina~~ *(n.)*	*Spray-on.*	*An amphora, and the can.*
X	~~Sanctuary~~ *(n.)*	*Flat-pack.*	*A temple, in parts, with screws and an Allen key.*
XI	~~Travertine~~ *(n.)*	*Until dinner.*	*Travertine, and a glass of red.*
XII	*Withheld.*		*Not shown here.*

LOT 01

Bouclé armchair.

Soft to look at.
Softer to photograph.

ESTIMATE	*€6,800.*
PROVENANCE	*A furniture fair.*
CONDITION	*Fluffy. Shedding.*
SOLD	*To us, eventually.*

LOT 03

Mirror.

For checking the styling.
Not the face.

ESTIMATE	*Depends who's looking.*
PROVENANCE	*Leaning. Never hung.*
CONDITION	*Has seen everything. Says nothing.*
SOLD	*No. Nobody could agree where.*

~~Extracts~~ Some corrections.

Quoted exactly from the book. Free to quote in reviews and features, with the title.

~~Airy~~ *(adj.)*

Cold.

"Bright, airy and full of light."
Bring a jumper. In August.

~~Bespoke~~ *(adj.)*

Late.

"Bespoke joinery throughout."
It arrives early in 2027. How early is unclear.

still waiting.

~~Greige~~ *(n.)*

Beige, in denial.

"A soft greige palette."
Beige, with a better publicist.

ours is Greige Nº 7.

~~Japandi~~ *(n.)*

Two cultures, one bench.

"A calm Japandi bedroom."
Neither was consulted.

~~Natural light~~ *(n.)*

A window.

"Flooded with natural light."
In June, at 7.40 a.m. The photographer brought the rest.

AND, FROM THE INDEX OF CORRECTIONS

~~Deceptively spacious~~	Wide-angle.
~~Kitchen island~~	A table you can't sit at.
~~Minimal~~	Hidden storage.
~~Open plan~~	Nowhere to hide.
~~Hygge~~	A fire risk.
~~Considered~~	Argued about.
~~Effortless~~	Four hours and a stylist.
~~Lived in~~	Recently tidied.

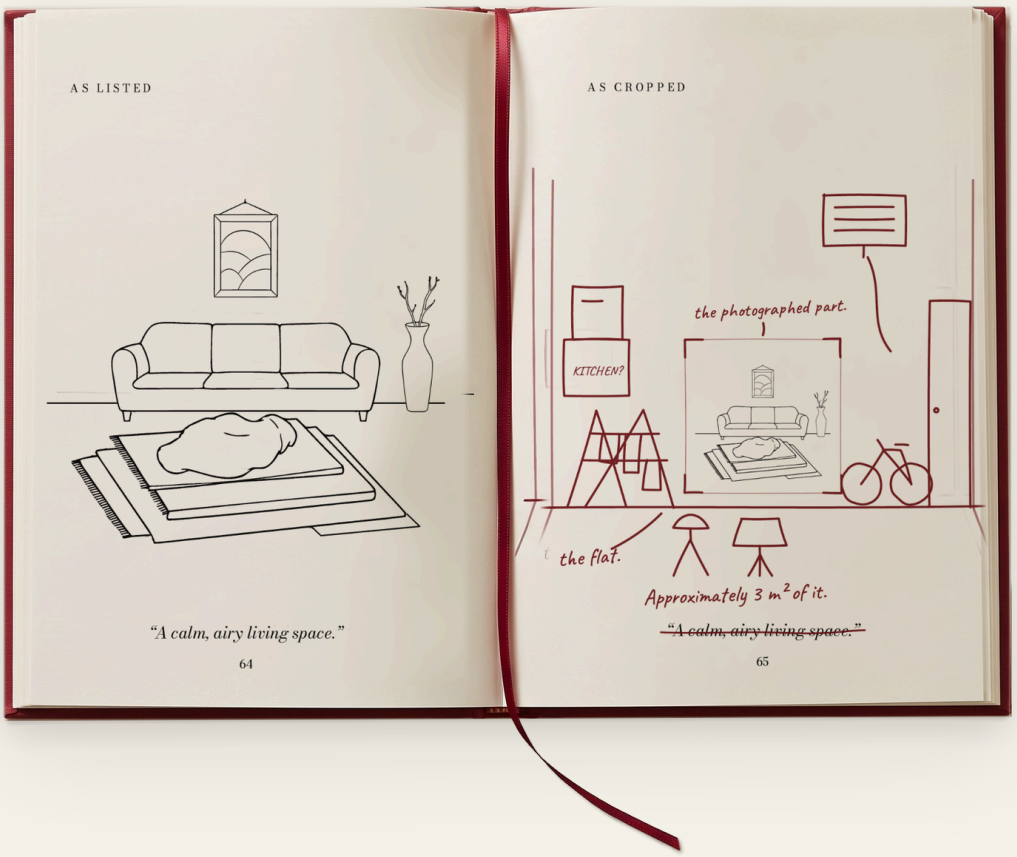
FROM THE ESSAY LIVED-IN, AT GREATER LENGTH (P. 63)

"A lived-in room has been made to look as though somebody lives in it, by somebody who does not. … Real living leaves different marks. Letters on the stairs. A charger in every socket and none where you need one. A chair that has become a wardrobe. Crumbs. … A test, then. With the hyphen, someone was paid. Without it, someone was home."

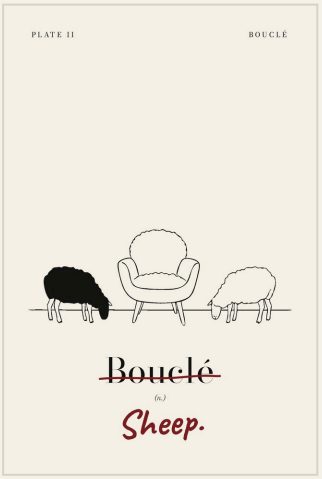
LETTERS TO THE EDITOR (P. 109)

"Dear Editor, Our estate agent described our flat as deceptively spacious. We have lived in it for eleven years. When does the deception wear off? — Two people and a cat, London"
"Dear both, and cat, It wore off the first night. The cat noticed first."

~~Sample pages~~ Listed, and cropped.



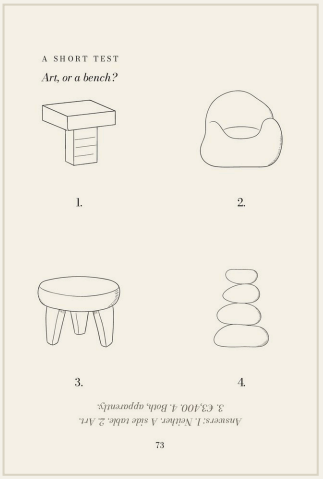
pp. 64–65 · As Listed, As Cropped. "A calm, airy living space." Approximately 3 m² of it. Photographic illustration.



p. 20 · Plate II, Bouclé



p. 32 · A Field Guide



p. 73 · A Short Test

~~Angles~~ *Four ways in.*

For anyone writing about the book: four places to start. None of them is the ending.

~~Spotless~~ *Somebody cleans it.*

The photograph shows the kitchen, not the person who keeps it that way. The book keeps noticing who is missing from the picture.

Spotless, pp. 90–91

~~Forever home~~ *Until September.*

Not everyone owns the place they call home. Some move every other September; some are not allowed to put up a shelf. Nobody styles their rooms. The book does not forget them.

Forever home, pp. 42–43

~~Provenance~~ *Not the whole story.*

Four objects are sold as auction lots, with estimate, provenance and condition. What a thing is worth to the person who kept it is a column no catalogue prints.

Lots 01–03, pp. 21, 27, 71

~~Margin notes~~ *Someone answers.*

The Editor corrects in red. From page 14, another hand answers in pencil. The disagreement is not always about interiors.

pp. 14, 28, 75

The last pages work best unannounced.

~~Interview~~ *The Editor answers.*

Interviews are given in writing, and the Editor does not give his name. These answers are his, in the voice of the book. Please quote them as the Editor.

Why a dictionary? Because nobody argues with a dictionary. That seemed unfair.

Who is the Editor? A man with an MA in magazines. He has never practised. He was meant to read Le Corbusier. He read the captions.

Does he dislike beautiful rooms? No. He likes beautiful rooms. He objects to being told what they mean.

Why does the book look so expensive? It meets every specification of the books it corrects. Otherwise it would be a pamphlet, and nobody puts a pamphlet on a coffee table.

Is any of it true? The etymologies, where true. The kitchens, unfortunately.

What should a reader bring? A red pen. It is not included.

Who writes in pencil? The Editor has no idea what you are talking about.

yes he does.

~~Specification~~ *At a glance.*

LOT DESCRIPTION	
TITLE	*The Dictionary of Interiors. A Correction.*
BY	SoFAUXREAL. (the Editor)
IMPRINT	SoFAUXREAL.
GENRE	Humour · Interiors · Gift
LANGUAGE	English
FORMAT	Hardback, 120 × 180 mm, extent TBC
INSIDE	53 entries, 12 plates, 4 auction lots, 6 short essays, a field guide, two intermissions, letters, a short test, listings, translated
ILLUSTRATIONS	Original illustrations, created specifically for the book.
BINDING	Sewn. Rounded red spine. Red headband, red ribbon, red edges, mass-dyed red endpapers
COVER	Printed paper over 2 mm board, uncoated, no lamination
PAPER	Munken Print Cream, 150 g
PRINTING	Four-colour process, used for three: black, one red, and a pencil grey
PRINTER	Booksfactory, Szczecin, Poland
NUMBERED EDITION	One hundred numbered copies, sold only on book.sofauxreal.com. Gift-wrapped by the Editor, complimentary. N° 01 is the Editor's own.
TRADE EDITION	For bookshops and concept stores. In preparation. Availability and trade terms from the publisher.
RELEASE	Early 2027
PRICE	€40, plus shipping *(roughly the price of a nice candle you didn't need).*
ISBN	To be assigned before release
E-BOOK	None. It is meant to be held, and written in.
RIGHTS	Open to discussion: trade edition, translation and co-edition rights
CONTACT	notes@sofauxreal.com · book.sofauxreal.com · Instagram: sofauxrealcom

Planned specification for the first edition. The ISBN will be announced before release. Nobody pays anything before then.

~~FAQ~~ Questions, answered.

READERS

Is it a real dictionary? In form, yes: fifty-three headwords, A to Z, with part of speech, pronunciation where it helps, etymology (true where true; elsewhere, the Editor), usage and *see also*. The definitions are the corrections.

Do I need to know about interiors? No. If you have read a property listing, you are qualified. If you have written one, you are implicated.

Is it unkind? "It is not an attack on beautiful rooms. The Editor likes beautiful rooms." It is about the vocabulary that arrives with them.

How long does it take? About an evening. Or a page at a time, for years.

Can I correct a word myself? Yes. Page 108 is a blank entry: "Red pen not included." Or paste a listing into The Editor app, at editor.sofauxreal.com.

BOOKSHOPS AND STORES

How do we order? The trade edition, for bookshops and concept stores, is in preparation. For availability and trade terms, write to the publisher directly: notes@sofauxreal.com.

Can we stock the numbered edition? No. The hundred numbered copies are sold only on the book's site. The trade edition is the same book, without the number and the band.

ISBN, barcode, distributor? The ISBN is to be assigned before release. There is no distributor: availability and trade terms come directly from the publisher.

A line for the shelf card? "Fifty-three words that sell us the idea of the perfect home, corrected in red. For anyone who has ever been asked to take their shoes off."

PRESS

Review copies? Printed copies in early 2027. Before that, eighteen pages of the proof can be read online with a code from the Editor; write to notes@sofauxreal.com.

Images? Covers, spreads and logo are free for editorial use: reviews, features, listings, interviews. Credit © SoFAUXREAL. Crop and resize; do not alter, use in advertising, or use to train AI models.

Interviews? In writing. The Editor does not give his name.

Can we quote it? Short quotations for review are welcome. Please do not reproduce the ending.

Are the facts true? The etymologies are true where true; elsewhere, the Editor — and the book says so on page 12. The history notes are real: *Bespoke* on Savile Row and the UK advertising regulator in 2008; *Brutalist* and Alison Smithson, 1953.

Where to buy, price, edition and specification: see *At a glance*.

~~Author biography~~ About the Editor.

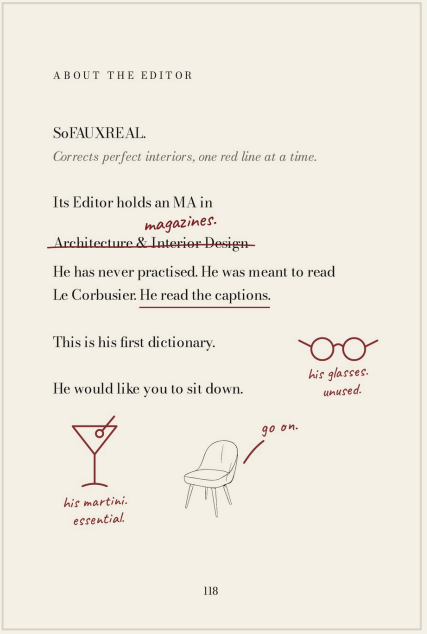
SoFAUXREAL.

Corrects art and perfect interiors, one red line at a time.

Its Editor holds an MA in ~~Architecture & Interior Design~~ magazines. He has never practised. He was meant to read Le Corbusier. He read the captions. This is his first dictionary.

About the Editor, p. 118. The Editor appears as a character in the book and does not give his name.

SoFAUXREAL. corrects photographs of art and interiors on Instagram, runs the book's site, a newsletter, and The Editor app, a free beta that strikes the claim in a photograph or a listing and writes the correction in red.


ABOUT THE EDITOR

SoFAUXREAL.
Corrects perfect interiors, one red line at a time.

Its Editor holds an MA in
magazines.
~~Architecture & Interior Design~~
He has never practised. He was meant to read
Le Corbusier. He read the captions.

This is his first dictionary.

his glasses. unused.

He would like you to sit down.

his martini. essential.

go on.

118

p. 118

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Instagram: sofauxrealcom

Write as a bookshop or store, a publisher or the press. Every letter is read. Most are answered.

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We love these rooms. We just don't believe them.